

PRIZE CONTEST RULES

#Rijeka2020photocontest

Article 1 PRIZE CONTEST ORGANISER

The prize contest organiser is TD Rijeka 2020 d.o.o. (hereinafter: the Organiser), address: Ivana Grohovca 1a, 51000 Rijeka, Croatia, PIN: 65319684857.

This prize contest is in no way sponsored or promoted by Instagram nor is it connected with Instagram.

Article 2 PURPOSE OF THE PRIZE CONTEST

Raising awareness of the Rijeka 2020 - European Capital of Culture project and encouraging arrival and stay in Rijeka during the year of the European Capital of Culture (hereinafter: the ECoC).

Article 3 PRIZE CONTEST DURATION

The prize contest shall run from 6 March to 1 April 2019 at 12.00 noon.

The name of the prize contest winner shall be published on the Organiser's website no later than 2 April 2019 at 5.00 pm.

Article 4 RIGHT TO PARTICIPATE IN THE PRIZE CONTEST

All users of the Instagram social network (www.instagram.com) who have an Instagram profile shall have the right to participate in the prize contest.

The right to participate in the prize contest shall not be granted to:

- persons employed by the Organiser and close family members of persons employed by the Organiser.

Article 5 HOW TO PARTICIPATE IN THE PRIZE CONTEST

Instagram users shall participate in the "Rijeka2020photocontest" contest by:

- publishing a photograph showing a Rijeka 2020 promotional flyer and adding the #Rijeka2020photocontest hash-tag, all under the terms of use defined by Instagram.com, which

the user accepted when opening an Instagram profile, and

- provided that the published photograph is his or her copyright work.

During the contest and before selecting a contest winner, the Organiser shall be entitled to request a Statement from every contestant guaranteeing under criminal and material liability that the published photograph is his or her copyright work and that it was not taken from a webpage or other sources.

Article 6 DISQUALIFICATION

The Organiser retains the right to disqualify a contestant during the contest in the following cases:

1. if the published photographs or content are inappropriate (they are offensive, they do not follow the contest theme, they name or show competitors' products etc.),
2. If the published photographs are not in accordance with the defined contest guidelines,
3. If a contestant published a photograph that is not his or her copyright work,
4. If a contestant is found to have violated the personal rights of third persons by publishing photographs without authorisation,
5. If a contestant violates the Contest Rules,
6. If a contestant is found to be using fake profiles to participate,
7. Inappropriate content (content that is offensive, does not follow the contest theme, names or shows competitors' products etc.) shall be immediately removed and excluded from the prize contest,
8. If the photograph shows a product that competes with the Organiser's products.

All contestants disqualified on any of the grounds set out in points 1-9 or 10 (if you leave the last one, which I suggest should be removed) shall not be separately informed of their disqualification.

Article 7 PRIZE FUND

The prize includes: 2 overnight stays in one of the hotels of the Jadran Hoteli group (Hotel Jadran, Continental, Neboder, Kamp Oštro, Uvala Scott, boarding house Lucija), on a bed and breakfast basis, in a double room.

The prize may only be used in the period from 1 to 2 February 2020 (two overnight stays).

Article 9 SELECTION CRITERIA AND CONTEST WINNER ANNOUNCEMENT

The winner of the contest in question shall be the contestant whose photograph receives the most likes. The contest may only be won by a contestant who has met the contest conditions set out in Articles 4 and 5, provided that no grounds for disqualification pursuant to Article 6 have been met.

The name and surname of the prize-winning contestant shall be published on the Rijeka2020 Instagram profile and the Rijeka2020 website no later than on 2 April 2019 by 5.00 pm.

Article 10 CONDITIONS UNDER WHICH THE PRIZE CONTEST MAY BE DISCONTINUED

The prize contest may be discontinued or modified at any time by an Organiser's decision without giving any special reasons.

Contestants shall be timely informed of contest discontinuation or possible modifications by an announcement posted on the Organiser's official website.

Article 11 METHOD AND CONDITIONS OF COLLECTING THE CONTEST PRIZE

The winner shall be informed of the contest win and the manner of collecting the prize via an announcement on the Organiser's official website.

The winner shall be asked by the Organiser to submit his or her personal information: name and surname, address, e-mail address, contact information - telephone number) and a signed Statement on the Organiser's right to use personal data no later than 36 hours after the publication of the winner announcement on the Organiser's official website.

If the prize winner does not respond to the Organiser's request or does not submit the requested information to the Organiser within the provided time-limit, the Organiser shall award the prize to the contestant whose published photograph received the second most likes.

If the prize winner is unable to use the prize in the period specified in Article 7, he or she may transfer it to another person, provided that the winner submits a signed Statement to the Organiser giving his or her full consent to the prize being used on his or her behalf by a particular person and specifying the personal information of that person no later than by 15 January 2020.

Article 12 **PUBLICITY**

By participating in this contest, the contestants agree that, if they are declared the prize winner, their name/title on their Instagram profile and the photograph may be published and used free of charge by the Organiser in printed, audio, image and video material. By participating in this contest, all contestants who post their photographs and texts in the web application agree that the Organiser may keep these photographs permanently on the official website (<http://www.rijeka2020.eu>) and that it may use them for its own promotional purposes, in campaigns, without a separate charge, and for an unlimited time. By accepting these rules, a contestant agrees to be notified through marketing messages (including e-mail, banners, and communication on social networks) about the course of the contest in question, as well as about other information provided by the Organiser. A contestant may unsubscribe from the email recipient list at any time via a direct button/link in the email itself.

Article 13 **CONTEST RULES PUBLICATION**

The prize contest rules shall be published on the Organiser's official website. (www.rijeka2020.eu).

Article 15 **LIABILITIES**

The Organiser shall not be held liable:

- for any consequences resulting from the abuse of content by a contestant and the abuse of the system in the operation of the contest to the detriment of a contestant or a third party;
- for the (failed) operation of the Internet and <http://www.rijeka2020.eu> and the consequences of the (failed) operation regardless of the reason for the (failed) operation;
- for a situation where a contestant was not granted consent by all the persons shown in the published photograph to publish the photograph on the contestant's Instagram profile and

for a situation where the publication of the photograph has violated the personal rights of those other persons;

- if the content created by a contestant violates the rights, patents or trademarks of third parties. The Organiser shall be entitled to remove such content without giving any reasons. The Organiser shall also be entitled to remove, without giving any reasons, all content that amounts to discrimination, abuse and offence on racial, religious or any other basis according to its own judgment.

In Rijeka, March 1st 2019.